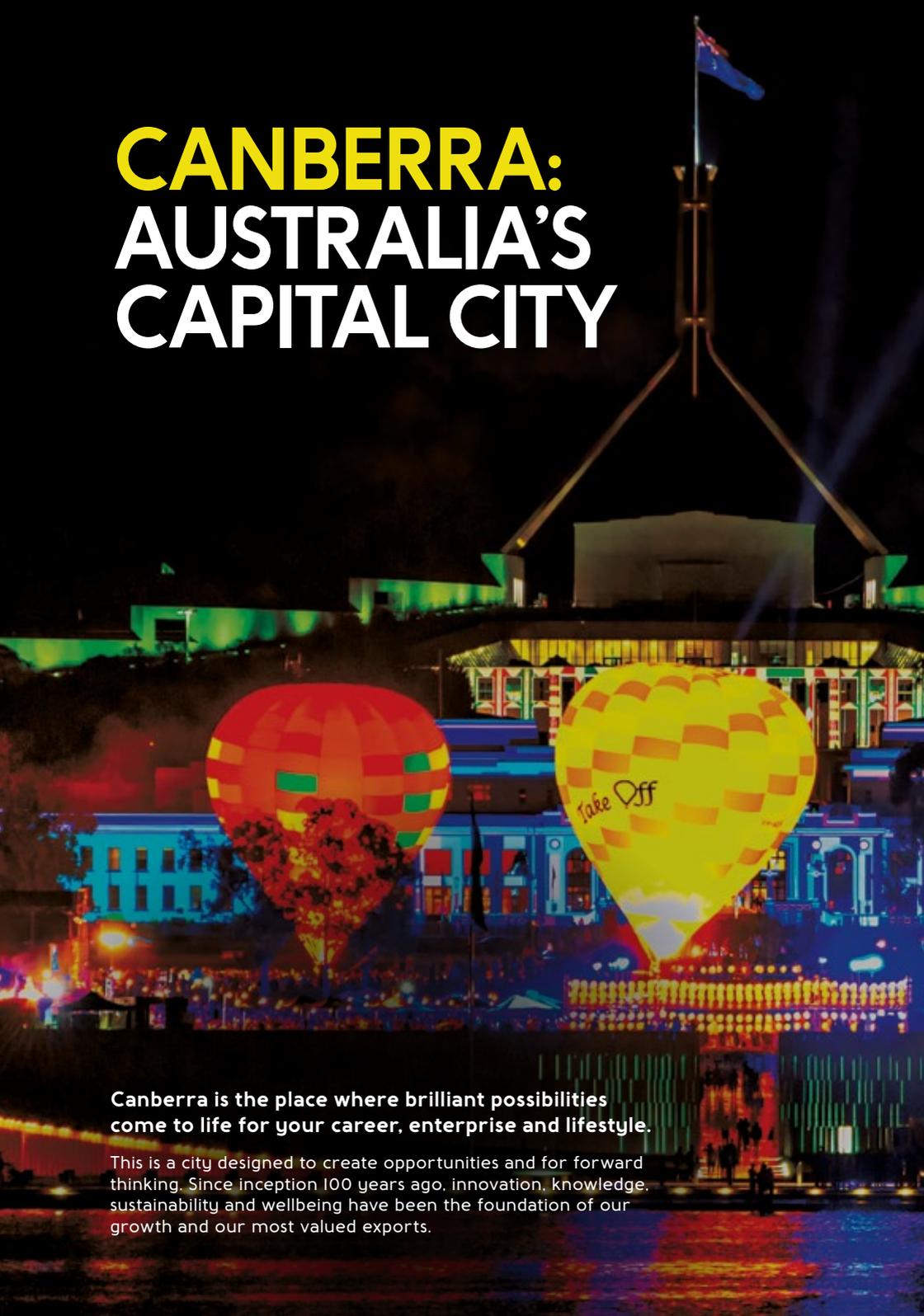


CANBERRA: AUSTRALIA'S CAPITAL CITY

A nighttime photograph of the Parliament Building in Canberra, Australia. The building is illuminated with green and blue lights. In the foreground, two large, illuminated hot air balloons are visible. One is red and orange, and the other is yellow and orange. The yellow balloon has the text "Take Off" written on it. The Australian flag is flying on a tall pole in the background. The scene is reflected in the water in the foreground.

Canberra is the place where brilliant possibilities come to life for your career, enterprise and lifestyle.

This is a city designed to create opportunities and for forward thinking. Since inception 100 years ago, innovation, knowledge, sustainability and wellbeing have been the foundation of our growth and our most valued exports.

ONE OF THE WORLD'S MOST LIVEABLE CITIES

Planned and purposely designed in 1913, Canberra is a city of unspoilt nature reserves, contemporary and dynamic urban spaces, and bustling precincts with a seamless integration of developed and natural elements.

Population is 400,000+. There's the excitement and advantages of city living, without the traffic, pollution, stress and day-to-day challenges. This is a highly accessible and practical place to call home.

400K



Our lifestyle is second-to-none. Canberra topped world rankings for the highest quality of living in the numbeo.com 'quality of life' index.



We're the healthiest and longest living Australians. We enjoy the highest average standard of living in the nation.



We come from all walks of life, and we're diverse and accepting—more than 25% of our residents were born overseas.

46%



We're a young, vibrant and thriving city. More residents of Canberra (46%) are aged between 20–50 years than in Australia overall (41%).

The region is renowned for four distinct seasons, enjoying 246 days of clear, crisp sunshine.



The seasons provide an abundance of outdoor and indoor activities, seasonal produce and vibrant seasonal colour in our parks and reserves.



We live for day trips and long weekends. Centrally situated, we access Australia's highest mountains and ski slopes, pristine beaches, vast rural landscapes and premium big cities—all within a few hours' drive.

THE KNOWLEDGE CAPITAL

Canberra is Australia's education capital, being home to our nation's best globally ranked university. Our city is placed in the top 25 student cities in the world.



Canberra boasts five renowned universities (all ranking in the world top 150) educating around 64,000 tertiary students, including over 17,000 international students, and a similar number from interstate.



We have the nation's highest percentage of people who have completed a bachelor degree or higher.



Our people have more tertiary qualifications than any city in the Southern Hemisphere.

1 IN 6

One in six Canberrans study or work in tertiary education.



Our large pool of graduates delivers a substantial pipeline of skilled professionals to the Canberra workforce.

\$786M

International education is Canberra's largest export (AUD\$786M in 2017), the highest per capita in Australia.

“Canberra is fundamentally and exceptionally Australia's knowledge city. As a proportion of its overall activity, it has both the underlying knowledge capital and the activated knowledge economy that sets it apart from all other cities in Australia. While other state and territory capitals can also boast similar profiles, the extent to which Canberra has proportionately more than these other cities across almost all indicators emphasises its unique position as not only Australia's political capital but also its knowledge capital.”

THE INNOVATION ADVANTAGE

Canberra's economy leads the nation in innovation, commercialisation and service delivery.

Our entrepreneurial culture produces the greatest number of patents and trademarks per capita in Australia. Central to the city's knowledge economy are our key capabilities in:



DEFENCE



CYBER SECURITY



SPACE & SPATIAL SCIENCES



RENEWABLE ENERGY



HEALTH AND SPORT SCIENCES



AGRICULTURE & ENVIRONMENTAL SCIENCES



HIGHER EDUCATION & RESEARCH



PROFESSIONAL SERVICES



There is an established collaboration network between business, higher education and research, local and federal government which leads to deep and valuable outcomes.



We are leading Australia and Asia Pacific with the fastest rate of transition to renewable energy. Our city will be the first in Australia and many parts of the world to achieve a 100% renewable energy supply by 2020.



Canberra was one of the first cities in the world to install fibre optic cable to the home for fast broadband and network connectivity. We have one of the largest free public WiFi networks in Australia.

MOTIVATED, PROSPEROUS & ON THE MOVE

Canberra's economy is mature, diverse and knowledge-based. We have growing demand and investment opportunity in key sectors including health, building and construction, information technology and public administration.

The city is one of only three Australian jurisdictions that maintains a AAA S&P Global Rating.

AAA+ 



Canberra has the fastest economic growth of all states and territories and one of the most secure economies in Australia.



We have the lowest unemployment rate in Australia, remaining below 5% for over a decade.

72%

Workforce participation rates have consistently sat above 72%.

25K

Over half of Canberra's workforce is employed in the private sector, with more than 25,000 private companies, from multi-nationals to micro businesses.



Over 18,000 jobs in the private health sector.



There are over 2,500 cultural and creative businesses in Canberra.

A GLOBALLY CONNECTED CITY

There's no better place to do business. This is where key decision makers meet, negotiations take place and brilliant possibilities come to life.



As the political epicentre, Federal Government departments and agencies are based here including the largest concentration of defence and national security agencies, organisations, diplomatic missions, national associations, networks and industry bodies.

The territory is home to more than 100 Embassies and High Commissions, providing immediate access to worldwide trade and investment opportunities.

100+



Canberra is considered the meeting place of the nation, playing host to hundreds of thousands of conference and business event delegates each year.



Canberra's new Light Rail Network will provide the first stage of an integrated and connected public transport network for a low carbon future.

30 MINS

Our world-class international airport is within 30 minutes' drive of anywhere in the city, making travel swift and seamless.



Over 800 flights per week to Australian cities, Singapore and Doha.

Singapore 8 hours
Melbourne 70 minutes
Sydney 50 minutes



Canberra is clean and safe with modern infrastructure. Getting around is easy and quick. By car, everything is within a 30 minute drive—it's true! We spend less time commuting, more time living.

THE WORLD'S 3RD BEST CITY TO VISIT*

Visitation to Canberra has risen by 10% this year—we welcomed 4.98 million people.

Canberra is custodian of remarkable collections of art and historical artefacts across more than 50 museums and galleries, including the National Gallery of Australia, National Museum of Australia, National Portrait Gallery, Museum of Australian Democracy, Questacon, National Library, National Film and Sound Archive, Canberra Glassworks and the National Arboretum. Australia's most popular tourist attraction, the Australian War Memorial, is a must-see for visitors.



We are home to the Australian National Collection—you can endlessly explore culture, art and heritage throughout our museums, galleries, embassies, landmarks and archives.



Visitors experience countless and diverse attractions including world-class festivals, facilities, entertainment, sporting events, outdoor pursuits, artisan markets, food and wine.



We enjoy a good time—our events calendar is jam packed. Canberrans have the highest participation rate in cultural and leisure activities in the nation.



70% of the ACT is pure open space, parkland and nature reserves, providing year-round access for recreation and seeing abundant wildlife.



140 vineyards, numerous breweries and several distilleries are all within 35 minutes' drive of the city centre.



We love our coffee. Enjoy a great cup from Australian and World Champion winning baristas and coffees.



Bikes are life, backed by a comprehensive network of cycling lanes. Australia's best mountain bike facility, Stromlo Forest Park, is just 15 minutes' drive from the city centre.

*Canberra named world's 3rd best city to visit in Lonely Planet's Best in Travel 2018.

CANBERRA IS THE CAPITAL CITY OF AUSTRALIA

SYDNEY
3 HOURS' DRIVE



MELBOURNE
7 HOURS' DRIVE

It's located in the Australian Capital Territory (ACT), between Australia's largest cities, Sydney and Melbourne. Canberra is Australia's largest inland city and the only capital with a 360 degree view of prime agricultural production land.

CANBERRA.COM.AU

