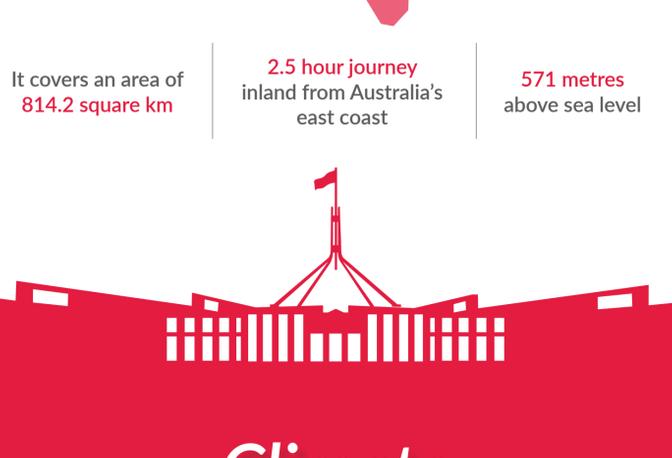


Canberra. Do you know it?

It's more than just Australia's capital city. Canberra has one of the strongest and most secure economies in Australia, and it is a great place to do business.

Location

Canberra is located at the northern end of the Australian Capital Territory (ACT)



Climate

Canberra has four distinct seasons which bring their own beauty and charm.

Relatively dry continental climate with warm to hot summers and cool to cold winters.



AVERAGE MAX TEMPS¹

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Population

CANBERRA REGION

900,000

CANBERRA CITY (2015)

390,000

GROWTH RATE

0.95%
Australia 0.66%²



The city looks set to reach **half a million** within the next 15 years

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Size of Economy

Canberra's Gross State Product (GSP) is around

\$35 billion³

It has a larger economy than either Tasmania or the Northern Territory

The Canberra economy has enjoyed an average **2.7% growth per year over the last decade³**

On a GSP per capita basis, Canberra's figures are nearly **40% higher than the Australian average.³**

Canberra makes up **2.3% of Australia's Gross Domestic Product (GDP)³**

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Education

The best school system in Australia with excellent educational opportunities from preschool to post-graduate levels.

More than 100 schools

Five universities

Several vocational institutions

Caters to Australian and international students

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Labour Force & Industry Sectors

Canberra is known as the knowledge capital of Australia and is home to a number of Australia's leading research and development organisations.

Canberra has a young, highly educated workforce.

Over the last decade employment has grown by **12.5% or 2,300 jobs each year.³**

Half the GSP is made up of professional and technical services, education and training, public administration and healthcare.

Strength in the following industry sectors:

- Defence & Security
- Digital Economy & E-Government
- Health & Sports Science
- Innovation & Higher Education
- Space, Satellite and Spatial Science
- Tourism infrastructure

Lifestyle Factors

High incomes – the average income is nearly 40% higher than the national average.³



Housing is available in all areas, to a variety of budgets.

Planned city, easy to navigate and shorter than average commute times.



A 'city in a park', in easy reach of Sydney, the South Coast and the Snowy Mountains.

So there it is.

Canberra's facts and trends in brief.

Want to know more?

And want to find out about setting up a successful business in Canberra?

Invest Canberra is here to help. Contact us today (02) 6207 5111 www.investcanberra.com.au

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SOURCES

1. Australian Bureau of Meteorology
2. ABS Cat. No. 3222; ACT Government.
3. Australian Bureau of Statistics.